

TUCSON-EAST PIMA COUNTY, AZ



TOTAL POPULATION

996,544

TOTAL AREA (sq. miles)

3881

POPULATION DENSITY

257

OF LOCAL BICYCLE FRIENDLY BUSINESSES 1

OF LOCAL BICYCLE FRIENDLY UNIVERSITIES 1

10 BUILDING BLOCKS OF A BICYCLE FRIENDLY COMMUNITY

	Average Platinum	Tucson-East Pima County
Arterial and Major Collector Streets with Bike Lanes	78%	90%
Total Bicycle Network Mileage to Total Road Network Mileage	45%	22%
Public Education Outreach	EXCELLENT	EXCELLENT
Share of Transportation Budget Spent on Bicycling	INSUFFICIENT DATA	4.5%
Bike Month and Bike to Work Events	EXCELLENT	EXCELLENT
Active Bicycle Advocacy Group	YES	YES
Active Bicycle Advisory Committee	YES	MONTHLY
Bicycle-Friendly Laws & Ordinances	VERY GOOD	SOME
Bike Plan is Current and is Being Implemented	YES	YES
Bike Program Staff to Population	1 PER 20K	1 PER 43,708

CATEGORY SCORES

ENGINEERING <i>Bicycle network and connectivity</i>	6 / 10
EDUCATION <i>Motorist awareness and bicycling skills</i>	6 / 10
ENCOURAGEMENT <i>Mainstreaming bicycling culture</i>	6 / 10
ENFORCEMENT <i>Promoting safety and protecting bicyclists' rights</i>	6 / 10
EVALUATION & PLANNING <i>Setting targets and having a plan</i>	4 / 10

KEY OUTCOMES

	Average Platinum	Tucson-East Pima County
RIDERSHIP <i>Percentage of Commuters who bike</i>	12%	3%
SAFETY MEASURES CRASHES <i>Crashes per 10k bicycle commuters</i>	90	458
SAFETY MEASURES FATALITIES <i>Fatalities per 10k bicycle commuters</i>	0.5	6



KEY STEPS TO PLATINUM



- » Continue work to complete the Loop. This signature 131 mile long separated bicycle facility is a tremendous regional asset and is more than 75% complete.
- » Create a bicycle boulevard grid that complements bicycle facilities on higher speed roads to prove low-stress alternatives on low-speed and low-volume roads.
- » Expand bicycle education opportunities, particularly adult education, so that education is available and accessible to the region's 1 million people.
- » Continue work to increase middle school education, with a particular focus on disadvantaged youth and schools located near the Loop.

- » Continue efforts to implement a bicycle share program.
- » Riding on a sidewalk is often a sign that a bicyclist does not feel comfortable riding in the street. This is best addressed through street design and education rather than prohibiting riding on a sidewalk.
- » Adopt a Regional Safety Plan to address bicycle crashes and fatalities through a comprehensive safety program based upon analysis of crash data and road networks.
- » Your application highlighted wrong-way riding as a problem. Conduct outreach to determine why people choose to ride the wrong way and assess the best possible interventions to address this problem.