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– News Release –

Holualoa Companies 26th Tour of the Tucson Mountains honors Steve Bohn

TUCSON, Ariz. – Richard DeBernardis, Founder & Executive Director, announced that this year's event, scheduled for April 28th, is dedicated to Steve Bohn – founder of the Tucson Bicycle Classic – as Perimeter Bicycling prepares to celebrate its 101st cycling event.

For 26 years, Steve has been instrumental in bringing hundreds of professional and amateur cyclists to Tucson in the spring to compete in his Tucson Bicycle Classic – a 3-day USA Cycling Sanctioned stage race including a time trial, road race and circuit race. Steve received an architectural degree from the University of Arizona in 1977 and currently heads up SBC, Inc. – an architectural firm based in Tucson that provides creative architectural services for residential and commercial projects, specializing in custom homes and high-end remodeling and additions of all sizes. Steve will be honored at the Thursday, April 26th Dedication Dinner at McMahon's Prime Steakhouse.

DeBernardis also announced that Holualoa Companies remains the event's title sponsor for the seventh year in a row. Holualoa Companies is a real estate investment and development company headquartered in Tucson, Arizona. The company operates a diverse portfolio of real estate investment properties throughout the United States and Europe and has offices in Los Angeles, Phoenix, Tucson, Kona and Paris. Holualoa is dedicated to providing excellent return on investment through intensive asset management. I. Michael Kasser, president of Holualoa Companies and 8-time Ironman Triathlon finisher, sponsors many athletic-based charitable events.

The event, scheduled for a Saturday instead of a Sunday for the second year in a row, begins and ends at the Marana Town Hall on W. Civic Center Dr. off Barnett Rd. Main-event cyclists will ride 73 miles clockwise around the perimeter of the scenic Tucson Mountains, beginning at 6:30am. 27-mile cyclists will begin at 8:30am and kids and their families will ride 4 miles or ¼ mile in the Pizza Hut Fun Ride beginning at 10:30 am.

Proceeds from the event benefit University of Arizona Alumni Association, University of Arizona Medical Center – South Campus Children's Center Clinic, TMC Children's Miracle Network, Pima Community College Foundation, Marana Community Food Bank and other Perimeter Bicycling charities.

The Tour, Southern Arizona's premier springtime cycling event, will challenge 1,300 cyclists with the help of over 300 volunteers. Over the past twenty-five years, the event has seen more than 22,000 cyclists who have raised \$326,155 for local beneficiaries. This year's event is also supported by Ajo Bikes, Bohac Consulting Services, CEP Timing, Citi, Clif Bar, DakotaPro.Biz, Greater Arizona Bicycling Association, Highway Technologies, Madden Media, Metro Restaurants and Performance Bicycle Shop.

Perimeter Bicycling also organizes the Diamond Ventures El Tour Adventure Run, September 15th, Cochise County Cycling Classic, October 13th and University of Arizona Medical Center El Tour de Tucson, November 17th.

Applications can be found in *Tail Winds*, at local bicycle and running shops or online. Packet pick-up and last-minute registration will be held at the Sabbar Shrine Center on Friday, April 27th from 10:00am to 8:00pm. Pizza Hut Fun Riders can also register on event day. For more information, call (520) 745-2033.

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