



El Tour Kickoff: Pima County El Tour Loop the Loop presented by Rio Nuevo
Saturday, September 15, 2018
6:30 a.m. – 10:30 a.m. on The Loop

Perimeter Bicycling Association of America, Inc. is pleased to announce the third annual *Pima County El Tour Loop the Loop presented by Rio Nuevo* on Saturday, September 15. This marks the kickoff to the 60-day 2018 El Tour de Tucson Season. The ride will go from 6:30 a.m. to 10:30 a.m. and will be held on [The Chuck Huckelberry Loop](#). Wrap up the ride at the after party from 11 a.m. – 1 p.m. at [RAMADA TUCSON](#) (on The Loop, 777 W. Cushing St.) with live music, prizes, food and drinks.

Loop the Loop is a FREE, casual, fun ride open to individuals of all ages and abilities. It's a cycling celebration encouraging everyone to take up cycling as a means to better physical and mental health and to use The Loop to navigate in and around Pima County. While on The Loop you can meet as many as 30 of the 50 nonprofit organizations who will benefit from the 36th El Tour held on Saturday, November 17.

Starting and finishing anywhere on The Loop at any time during the festivities, cyclists are invited to ride any distance on the route at a leisurely pace along the multi-use paths of the Rillito, Santa Cruz, Julian Wash, and Pantano River Parks, avoiding motor vehicle traffic on the streets. The after party goes from 11 a.m. – 1 p.m. at [RAMADA TUCSON](#). Enjoy live music and prizes including the grand prize of a [KHS Bicycles](#) Tucson mountain bike valued at \$2,399, bike valet parking, and more.

To earn entry into the free raffle, cyclists will visit any or all of the 14 stations along The Loop to pick up tickets at each booth. (details here: <http://www.perimeterbicycling.com/el-tour-de-tucson/loop-the-loop/> and [Facebook](#). Turn in your tickets for entry into the drawings at the Ramada Tucson beginning at 11 a.m. and continuing every 15 minutes until 1 p.m. The KHS bicycle will be drawn at 1:00 p.m. You must be present to win!

Loop the Loop will provide a chance to experience the newly completed multi-use path, join a charity team, visit with experts who can get you geared up and ready to ride, and find out about El Tour training rides.

For more information please call 520-745-2033 or email sallye@perimeterbicycling.com